



Uniquely Yours

GET NOTICED BY JCB CARDMEMBERS ORDER **YOUR JCB LOGO** TODAY

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VISIT OUR WEBSITE

- ✓ Click here for more information on all the logo variations available to you.
- ✓ You can also find education guides, short animations, case studies and our partner testimonials too.
- ✓ URL: <https://www.thepaymentshub.net/>

2



CONTACT JCB DIRECTLY

- ✓ We understand that sometimes the item you're looking for isn't available, or you simply prefer to speak to a person. Don't worry we have your back. Email us at marketing@jcb europe.eu and we'll endeavor to come back to you in 72hrs.

3



ARE THE LOGOS IN MY LANGUAGE?

- ✓ The languages that the logo and accompanying materials come in are **ENGLISH, SPANISH, ITALIAN, FRENCH AND GERMAN.**

4



FOLLOW OUR CAMPAIGN ON SOCIAL MEDIA

- ✓ Our #SHOWTHELOGO campaign will highlight the benefits of showing the logo. Customers stories (you could be featured), important resources and much more.
- ✓ Follow us on LinkedIn and YouTube and remember to **#SHOWTHELOGO.**

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WHY IS DISPLAY OF THE JCB LOGO IMPORTANT?

- ✓ Many of our cardmembers have English as a second language. And when they travel, they want to know they can use their card of choice. **IT IS A SAFETY BEACON FOR THEM.**
- ✓ Our data shows that when the **logo is displayed**, your **SALES WILL GO UP BY 25%.**